

# Minor in Business Management

21 units

The business management minor program is designed for those who seek a broad spectrum of business courses necessary to lead and manage organizations. This program develops competence in conceptual, human, and technical skills, and these skills make students completing the program well prepared for employment in public and private-sector organizations.

Students in this program learn the management and leadership skills of planning, decision making, problem solving, communication, and delegation. Coursework in general business management and leadership includes a fundamental system of values that serves as the basis for decision making. This minor also emphasizes project and people management.

## Benefits of Adding a Minor

A minor can help students complement their bachelor's degree and stand out to future employers, expanding their employment opportunities while they study an additional area of interest. The versatility of the management minor complements any major, giving students the opportunity to demonstrate management expertise in any field and possibly providing an edge in their job search, as well as adding knowledge that can be used throughout an individual's career.

## Certificates, Credentials, and Microcredentials

Today, employers are looking for new hires with technical skills and leadership abilities such as decision making and teamwork. Students in this program have the opportunity to earn industry-valued certificates, credentials, and microcredential badges that can be added to résumés and uploaded to online portfolios, certifying and showcasing certain skills and abilities to potential employers.

## Experiential Learning Opportunities

Study-away opportunities expose students to topics of globalization, trade, culture, and global management and leadership as they travel the world. Typically, these trips include visiting global and international organizations and learning from universities and business leaders around the world. Additionally, numerous School of Business and Management clubs offer students the chance to build skills in leadership, management, decision making, and teamwork.

## Career Opportunities

At APU, students may choose from among a broad range of management course offerings. Business management minors are able to pursue work in a vast range of industries.

## Requirements

No more than three courses in a student's major may count toward the business management minor.

Code	Title	Units
BUSI 110	Business and Entrepreneurship	3
MGMT 210	Principles of Management	3
MKTG 260	Principles of Marketing <sup>1</sup>	3
MGMT 445	Human Resource Management	3
MGMT 448	Organizational and Administrative Behavior	3
Select two of the following:		6
MGMT 211	Organizational Leadership <sup>2</sup>	
MGMT 212	Managing Diverse Teams and Groups <sup>2</sup>	
MGMT 214	Project Management	
MGMT 350	Business Management Internship	
MGMT 410	Production Management	
MGMT 440	Business Process Management	
MGMT 446	Introduction to Organizational Theory and Design	
MGMT 467	Introduction to Organizational Development and Change	
<b>Total Units</b>		<b>21</b>

<sup>1</sup> Meets the APU Core: Intercultural Competence general education requirement.

<sup>2</sup> Meets the APU Core: Social Science general education requirement.

## **Program Learning Outcomes**

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Students who successfully complete this program shall be able to:

1. Competent Business Knowledge: Students will be able to demonstrate knowledge in multiple business disciplines, including management, finance, marketing, accounting and economics.
2. Critical Thinking: Students will be able to identify and solve business problems using analytical and critical thinking skills.
3. Christian Business Ethics: Students will be able to demonstrate the ability to evaluate business decisions based on a Christian perspective.
4. Written Communication: Students will be able to convey ideas clearly through professional written communication.
5. Oral Communication: Students will be able to express ideas effectively through professional oral presentations.
6. Collaborative Teamwork: Students will be able to demonstrate the ability to function as an effective business team member.
7. Comprehensive Global Awareness: Students will be able to identify cultural, economic and political aspects of business in a global environment.
8. Discipline Knowledge: Students will be able to demonstrate knowledge of management concepts.
9. Discipline Problem Solving/Strategy: Students will be able to a) solve core management problems or b) analyze management situations and provide strategy for effectiveness.