

Minor in Communication Management

18 units

Requirements

Code	Title	Units
Core Requirement		
COMM 201	Introduction to Communication Studies	3
Lower-Division Electives		6
Select two of the following:		
COMM 211	Professional Communication	
COMM 225	Communication and Relationships	
COMM 230	Small Group Communication	
COMM 260	Intercultural Communication ¹	
Upper-Division Electives		9
Select three of the following:		
COMM 300	Research Methods in Communication	
COMM 335	Leadership Communication	
COMM 345	Nonverbal Communication	
COMM 350	Rhetoric and Political Influence	
COMM 420	Conflict Management	
COMM 430	Organizational Communication	
COMM 435	Family Communication	
COMM 440	Persuasion and Attitude Change	
Total Units		18

¹ Meets the APU Core: Intercultural Competence general education requirement.

Program Learning Outcomes

Program Learning Outcomes

Students who successfully complete this program shall be able to:

1. Explain how communication creates, sustains, manages, and changes persons, groups, organizations, and society, and use that knowledge in an ethical manner.
2. Articulate how the Christian faith and one's worldview inform the study, evaluation, and practice of communication.
3. Identify one's own communication tendencies, strengths, and weaknesses.
4. Express ideas clearly and accurately through oral and written communication using various media in academic and practitioner contexts.
5. Utilize quantitative and qualitative research tools to explore communication worlds.
6. Apply communication theories and ethics to various communicative situations.
7. Identify a vocational direction where one's communication skills can be utilized to make a positive difference.